

# The International Street Paper Awards 2008

Celebrating a  
Global Movement  
of Transformative  
Independent Media

**Friday 20th June 2008  
Kelvingrove Art Gallery & Museum  
Argyle Street, Glasgow**



Presented by

**International  
Network of  
Street Papers**

Sponsored by



**THE BIG  
ISSUE**

# Programme

---

**Welcome**  
**Jackie Baillie, MSP**

---

**Executive Director of the  
International Network of  
Street Papers**  
**Lisa Maclean**

---

**Dinner**

---

**The International Street  
Paper Awards 2008**  
**Hosted by Jackie Baillie**  
*The Awards will be presented by  
Awards Judges and Supporters*

---

**After Dinner Entertainment**  
**Traditional Scottish Music  
and Ceilidh Dance**

---

# Dinner Menu

---

**Scottish Root  
Vegetable Broth**

**\*\*\***

**Roast chicken fillet  
wrapped in pancetta  
with forest mushroom and  
thyme mousseline**

**Honey jus**

**Fondant potato**

**Baby roasted carrots**

**Vegetarian Option:  
Goat's cheese and spinach  
crumble**

**\*\*\***

**Raspberry cranachan with  
toasted oatmeal and whisky  
laced custard**

**\*\*\***

**Freshly brewed coffee or tea  
with Tablet**

---

# Welcome

## From Serge Lareault

Chairperson, INSP



As Chairperson of the International Network of Street Papers (INSP), I would like to welcome you to the first-ever International Street

Paper Awards. This is an historic moment for the world's street papers, an opportunity to be recognised for the substantive reporting, alternative voices, and social impact characteristic of these distinctive and transformative independent media.

It was in late 2007 that the INSP headquarters in Scotland hatched the ambitious idea to host these Awards, seeking to highlight the tireless work and extraordinary influence of our

street paper members in the fight against poverty and social injustice. Tonight, eight months later, we have come together to formally celebrate the outstanding achievements of street paper journalism and its contribution to building a more educated and engaged and equitable citizenry, both on a local and global scale. Our global Call for Entries received an overwhelming response, with 120 entries submitted by 41 INSP street papers in 24 countries. Through a diversity of approaches, resources and environments, the Awards submissions cover an exceptional breadth and depth of key social issues from a diversity of voices and perspectives.

All entrants – and tonight's shortlisted candidates in particular – are extremely deserving of recognition for their

tireless dedication and contributions to the street paper cause.

Throughout this process, we have been honoured by the support of a high-calibre panel of judges representing global media organisations, as well as a host of other volunteers, partners and friends, who have been instrumental in bringing us together for this evening's celebration. It is with this same expression of goodwill and human concern that INSP seeks to continue to engage readers, change lives and transform our world, one street paper at a time.

Please enjoy the evening.

## Jackie Baillie

Tonight's host



Jackie Baillie MSP has represented Dumbarton Constituency since 1999, when the Scottish Parliament was first created. Jackie served as

Deputy Minister for Communities (1999-2000) before being promoted to Social Justice Minister. After the 2007 elections Jackie returned to Labour's

front benches as Shadow Minister for Parliamentary Business. In 2008 she was appointed to Labour's Chief of Staff.

Jackie is committed to tackling poverty and achieving social justice so that we can live in a society which is founded on fairness and justice; a society characterised by opportunity. This commitment is what motivates her in representing her constituents in Parliament.

## Contents

- 02 The Judging Panel
- 03 Best Feature Story
- 04 Best Campaign Cover
- 05 Best Interview
- 06 Best Photograph
- 07 Best Vendor Essay
- 08 INSP Special Award
- 09 Thanks

# The Judging Panel



**Mel Young** (Panel Chair) is recognised as one of the world's leading social entrepreneurs by The Schwab Foundation. In 1993, Mel co-founded

The Big Issue in Scotland and the International Network of Street Papers, of which he is Honorary President. More recently, he established fair-trade magazine, *New Consumer* (2002). Currently President of the Homeless World Cup, Mel is author of *GOAL: The story of the Homeless World Cup*.



**David Schlesinger** has been Editor-in-Chief of Reuters since January 2007, providing strategic and operational leadership

to 2,400 staff in text, television and pictures. He joined Reuters in 1987 in Hong Kong as a correspondent and ran editorial operations in Taiwan and China. Previous positions held at Reuters include Global Managing Editor and Executive Vice President for the Americas.



**Martin Wanjala Ocholi** is a media consultant in Kenya with vast experience in the development of journalism training programmes. He has

previously worked with the International Federation of Journalists as Eastern Africa Coordinator and as a

consultant on various UNESCO projects. Martin presently chairs the Media Development and Research Trust, and works as a visiting lecturer of journalism of several universities.



**Sanjay Suri** is

Editor for the Europe-Mediterranean region of the Inter Press Service (IPS).

Previously he served as Europe editor for

the Indo Asian News Service and chief reporter for the Indian Express newspaper in New Delhi. Sanjay's book, *Brideless in Wembley - In Search of Indian England*, was published in September 2007.



**Silja J.A. Talvi** is

a Senior Editor at *In These Times* magazine, USA, and the author of *Women Behind Bars: The Crisis of Women in*

the US Prison System (2007). She's the recipient of sixteen national and regional journalism awards, including the 2007 literary award from The National Council on Crime and Delinquency.



**Peter Wallace** is European News Editor for the Aljazeera English Channel and was one of its founding members in 2005. Previously News

Editor at ITN, Peter later launched Channel One, a new City TV station in London, Bristol and Glasgow. Prior to his career in television, Peter worked in newspapers, including DC Thomson in Dundee; the *Glasgow Evening Times* and the *London Evening Standard*.

## Official Awards Ambassador

**Dr Federico Mayor Zaragoza**

is a Spanish scholar and politician who served as Director-General of UNESCO from 1987 to 1999. Under Professor Mayor's guidance, UNESCO created the Foundation for a Culture of Peace, whose objectives revolve around education, human rights and democracy, the fight against poverty and the defence of cultural diversity. Professor Mayor continues this task as President of the Foundation.

# Best Feature Story

## Writing for social impact

---

### Uniform Accountability Street Roots, USA

Joanne Zuhl



This campaigning exposé resulted from a groundswell of activism from homeless and civil rights advocates surrounding the lack of accountability on the part of private security guards enforcing laws in Portland – specifically those that criminalise homeless people. The article garnered the attention of City Hall and mainstream media, putting pressure on private security companies to stay within their limited authority.

### Mothers United Hecho en Buenos Aires, Argentina

María Eugenia Ludueña



A humbling report about 'The Movement of Mothers in Combat', which is courageously fighting back against the horrendous legacy of cocaine paste abuse, which claims a young life every day in Argentina. In this piece, mothers speak out against the crisis – which disproportionately affects youth in deprived neighbourhoods – through stories of pain and loss, while rallying together in an energetic campaign for justice.

### Strawberry-flavoured Nightmare The Big Issue South Africa

Miriam Mannak



'Tik' – also known as crystal meth – is the world's fastest-growing narcotic of choice. Cheap to produce and currently made with a pink colour to make it attractive to children, tik is destroying the lives of many young people in South Africa, particularly those living in poverty. This insider report from a disadvantaged suburb of Cape Town tells the story of tik and the damage it is doing.

### A Rough Guess The Big Issue in the North, England

Ciara Leeming



The UK government claims that rough sleeping has dropped by two-thirds as a result of its policies since 1997, but homelessness agencies blame a flawed method of counting rough sleepers for a huge under-estimation. By convincing government-funded experts to go on the record, this investigative report forced authorities to take a hard look at the reality of the situation on the ground.

### Five Stars for Equitable Wages Hinze&Kunzt, Germany

Ulrich Jonas



Many hotel cleaners in Hamburg are paid illegal and unjust wages, but those who speak up risk losing their jobs. By speaking to local hotel cleaners and managers, this article publicly uncovers employers that treat their employees unfairly and provides readers with a concrete way to demand change through an innovative hotel ranking system.

# Best Campaign Cover

## Making a statement on the street

---



### Christmas Vacation for the Vendors Megafon, Norway

*Geir Dillan*

Illustrating how the families of drug addicts celebrate Christmas, this cover brings to light the sad reality of one of Norway's most stigmatised social problems.



### The (Really) Beautiful People 2007 The Big Issue Australia

*Bretton Bartleet*

This cover turns the whole notion of "beauty" on its head, celebrating truly beautiful people who make important contributions to society.



### Fast Food Nation Special The Big Issue, England

*Sam Freeman*

Part of a series on the topic, this cover asks us to consider the effects of international business and lifestyle consumption on our daily lives.



### Fancy a shiner? Surprise, Switzerland

*Priska Wenger*

Typically assumed to be a problem between boys, a trend toward violence amongst young women has emerged in Switzerland, highlighted by this cover.



### Child labour La Luciérnaga, Argentina

*El Tomi*

Commemorating International Labour Day, this cover explores the implications of policies and socio-economic conditions on child labour in Argentina.

# Best Interview

## A spotlight on change-makers

---

### Heroin on prescription =Oslo, Norway

*Kari Bu*



This piece, part of a regular feature called 'The Duel', invited experts from opposing camps to debate the controversial and highly-stigmatised

issue of drugs policy in Norway. Young politicians from the country's two main parties discuss whether heroin should be made available on prescription to people suffering from drug addiction, a practice that is gradually gaining support throughout Europe and Canada.

### An Abolitionist for the 21st Century Real Change, USA

*Rosette Royale*



Real Change scores an interview with the controversial and iconic Angela Davis, an author and progressive activist who wants to do away with the U.S. prison

system. Together they discuss the U.S. prison-industrial complex, as it relates to homelessness, the media, crack, South Africa, Barack Obama, and the reporter's jailed brother.

### Our existence was our crime Asphalt, Germany

*Olaf Neumann*



As a Jewish child in Germany, Ralph Giordano survived the Holocaust. In this interview, he gives a personal account of the perils of life under the

Nazi regime and explains why he continues to campaign against Nazism, xenophobia and hostility toward Jews. He demands stronger input from the government on these issues and speaks out against modern-day terrorism and threats to peaceable existence in Germany.

### A Silent Genocide La Luciérnaga, Argentina

*Rosana A. Guerra*



Serious cases of malnutrition among many indigenous communities in Argentina, have led humble, but well-known Argentinean

activist Germán Bournissen to speak out. During this interview, he talks about how land clearance, deforestation, and the handing over of land to companies and individuals, are disregarding the ancestral rights of the indigenous people and threatening their way of life and their very existence.

### The Man to Beat The Big Issue in Scotland

*Various*



This interview with Alex Salmond took place just before the elections that would potentially make him the head of the Scottish government.

A Q&A with questions posed by readers, it formed part of a series that allowed the paper to present unvarnished questions that readers wanted to ask of their public servants.

# Best Photograph

Evoking deeper perspectives on poverty and injustice



## Temporary Homes Cais, Portugal

*Paula Roush*

In addition to making a statement about the right to housing and to public space, this photograph – one of a series – speaks out against the harmful public perception of homeless people as ‘disposable’.



## Into the Void Faktum, Sweden

*Mario Phrat*

Carlos at ‘Meros Camping’. Meros harbours homeless people, many better suited for life in a mental health facility, but since the Swedish psychiatric reform in 1995, these people live on the streets.



## Home is where you make it Street Sense, USA

*Cliff Carle*

A homeless man makes his own kind of living room (complete with couch and miniature refrigerator), just above route I-395 and next to Washington DC’s largest homeless shelter.



## Death on the street Asphalt, Germany

*Karin Powser*

A homeless person sleeps at the entrance to a department store. On the wall, a sign promotes “the new design of comfortable living”.



## Needle’s Eye Situation Stockholm, Sweden

*Jose Figueroa*

Johan is 46 years old and has been addicted to narcotics for fifteen years. He used this needle for a week and shared it with a friend. Johan is HIV-positive.

# Best Vendor Essay

## A fresh perspective from the street

---

### Little line, big sensations L'itinaire, Canada

*Cylvie Gingras*



Cylvie has been clean from heroin for 20 years. This essay paints a vivid portrait of an evening out with her girlfriend, who convinced her to

take a line of drugs, which she only later found out was heroin. She discusses the explosive effects of this experience in all of its humiliating and horrifying detail and explains how it ultimately reinforced her determination to enjoy her new, heroin-free life.

### Always and Forever Apropos, Austria

*Susanne and Georg*

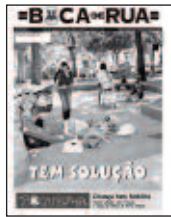


Susanne and Georg met just weeks before Georg was sentenced to time in prison. Seven years and 2000 letters later, they are not only still together

but now happily married. This article gives an honest and touching account of the challenging ways in which the couple grew together through Georg's time in prison and what they value about each other and their simple but shared life.

### Christmas is for All Boca de Rua, Brazil

*Various*



This special Christmas edition was compiled by a collective of street paper vendors and homeless children. Together, they look at

homeless people's experiences of Christmas, interviewing people about memories – both happy and sad – of holidays spent on the streets and assembling creative ideas for celebrating with little or no money.

### Butzi's Orient Express BISS, Germany

*Wolfgang Kurz*



Before becoming a street paper vendor, Wolfgang Kurz used to be, amongst other things, a long-haul truck driver. His travels took him as far as Jordan and Saudi Arabia, and here he reminisces about the adventures and everyday life on the road.

### Joy To The World The Big Issue Australia

*Norm Barber*



This poignant essay (with an unashamedly ironic title), describes the practical difficulties faced by people living on the streets of Adelaide, Australia

at Christmas time. From a personal perspective, the writer also discusses the unintentional put-downs by do-gooders, giving readers a frank and confronting perspective on the so-called 'festive season'.

# INSP Special Award for External Press

## Advocating for the needs and rights of homeless people

### **Vollmann interviews 'Poor People'**

**Washington post.com, USA**

*Various*

The prolific writer and National Book Award winner, William T. Vollmann, has travelled the world, asking poor people, "Why are you poor?" The results are contained in his book *Poor People* and discussed with questioners in The Washington Post's online forum.

### **Cais provides a shelter Diario de Noticias, Portugal**

*Gabriela Oliveira*

This article features the opinions of homeless people who participate in programmes of The CAIS Association, including those who work as street paper vendors. Providing an overview of the social organisation, it explains what this work means in their daily lives.

### **700 mentally ill out of their care homes**

**La Presse, Canada**

*Katia Gagnon, Hugo Meunier*

As the de-institutionalisation of the mentally ill enters a new phase in Canada, almost a quarter of Montréal's care homes will soon be closed. This piece investigates potential consequences of the policy and the possibility that thousands of people will end up on the streets.

### **In the Media O Trecheiro, Brazil**

*Alderon Costa*

Marking the third year anniversary of a series of violent crimes committed against homeless people, this editorial reflects on current debates about public policies targeted at homelessness and their real impacts on the realities of homeless people in Brazil.

### **The most important ... The Very Main, Russia**

*Various*

This piece is comprised of short interviews with homeless people across Moscow, asking simply: "What are the most important things in life?" Their answers highlight the 'human side' of homeless people, who are often viewed in Russia as second-class citizens.



### **2008 Award for Outstanding Contribution to the International Street Paper Movement The Big Issue, UK**

One of the founding members of INSP, The Big Issue has served as an uncontested leader in the fields of homeless self-help and social enterprise. Its award-winning magazines have changed the lives of thousands of people living in poverty across the UK and provided inspiration for countless new initiatives further afield. In the spirit of INSP, The Big Issue has worked tirelessly to share its success, providing training and support for fledgling street papers in countries as diverse as Japan, South Africa and, most recently, India. INSP is delighted to recognise The Big Issue for their years of publishing excellence and dedication to the street paper cause.

# Thank you

## Sponsors



**Thomson Reuters** is the world's leading source of intelligent information for businesses and individuals. It has been a supporter of the street paper movement for a number of years.  
[www.thomsonreuters.com](http://www.thomsonreuters.com)



**The Scottish Government** is responsible for most of the issues of day-to-day concern to the people of Scotland, including health, education, justice, rural affairs, and transport. The Social Enterprise team in particular, played a key role in bringing the INSP headquarters to Scotland. [www.scotland.gov.uk](http://www.scotland.gov.uk)



**Glasgow City Council** aims to make the city flourish, as a modern, multi-cultural centre of opportunity, achievement and culture. The Economic and Social Initiatives Team has been an avid supporter of INSP for the past 5 years.  
[www.glasgow.gov.uk](http://www.glasgow.gov.uk)

**THE BIG ISSUE** The Big Issue is the most established and well known social business in the UK as well as being one of the biggest selling weekly magazines. The Big Issue was founded in 1991 by John Bird and Gordon Roddick, to provide homeless and vulnerably housed people with the opportunity to earn a legitimate income. Big Issue vendors currently buy the magazine for 70p and sell it for £1.50, keeping 80p per copy. All vendors receive training, sign a code of conduct and can be identified by photo ID's.  
[www.bigissue.com](http://www.bigissue.com)

## Thanks to ...

Inter Press Service for their ongoing support and for publishing the winning entries

The Big Issue in Scotland for supporting the 13th Annual Conference of the INSP, of which this Awards' Ceremony is a part.

The volunteer short-listing panel.

## Table Sponsors

Royal Bank of Scotland

## Awards by



## Designer

Mark Neil with Alistair McGown

## Photography

Rachel Woodward

## Goody Bags



Glasgow City Marketing Bureau  
Walkers Shortbread  
Tunnocks

## Volunteer Translators

Carla Davidson, Jenny Frolin, Carmen de Groote, Julien McHardy, Laura Miranda, Charlotte Otter, Liudmila Parakhina, Naemi Prahm, Monika Pyclik, Fernanda Roxo, Fernando Tolosana, Alison Walker, and Paul Wilson.

## Participating INSP street papers:

### Africa

(Kenya) The Big Issue Kenya; (South Africa) The Big Issue South Africa; (Zambia) The Big Issue Zambia.

### Asia

(Japan) The Big Issue Japan.

### Australasia

(Australia) The Big Issue Australia.

### Europe

(Austria) Apropos, Megaphon; (Denmark) Hus Forbi; (England) The Big Issue, The Big Issue in the North; (Germany) Asphalt, BISS, Hempels, Hinz&Kunzt, Trott-War; (Ireland) Ireland's Issues Magazine; (Macedonia) Ulica; (Netherlands) ZMagazine; (Norway) =Oslo, Megafon; (Poland) Gazeta Uliczna; (Portugal) CAIS; (Russia) Journey Home; (Scotland) The Big Issue in Scotland; (Sweden) Faktum, Situation Stockholm; (Switzerland) Surprise; (Wales) The Big Issue Cymru.

### North America

(Canada) L'Itineraire, Street Sheet Canada; (USA) BIGNews, Homeward Street Journal, Real Change, Street Roots, Street Sense, Street Vibes, StreetWise.

### Latin America

(Argentina) Hecho en Buenos Aires, La Luciérnaga; (Brazil) Boca de Rua, OCAS

**The  
International  
Street Paper  
Awards  
2008  
Friday 20th  
June 2008  
Kelvingrove  
Art Gallery  
& Museum  
Argyle Street  
Glasgow**



Presented by

**International  
Network of  
Street Papers**

[www.street-papers.org](http://www.street-papers.org)

Scottish Charity No. SC036369