



**International
Network of
Street Papers**

13

**th
Annual
Conference**

**Glasgow, Scotland
June 19-21, 2008**

Speaking from the Ground Up:

**Street Papers
Challenging
Global Perspectives
on Poverty**



In association with the
Big Issue in Scotland

**THE BIG
ISSUE**

Presented by



**International
Network of
Street Papers**

Established in 1994, the International Network of Street Papers (INSP) is a global engine for innovative poverty solutions. From its headquarters in Scotland, INSP supports more than 90 enterprising street paper projects in 38 countries spanning 6 continents. Based on principles of self-help, social enterprise and independent information, INSP addresses immediate and urgent needs through individual empowerment and opportunity and tackles the roots of social injustice through civic education and advocacy.

Street papers are independent newspapers and magazines sold by homeless and severely disadvantaged people on street corners around the world. Since 1994, INSP street papers have enabled approximately 250,000 marginalised people to earn a dignified income, make their voices heard and build relationships across harmful social boundaries. Reaching 32 million global readers every year, INSP is a strong and united voice advocating for the needs and rights of people living in poverty.

In partnership with

**THE BIG
ISSUE**

Established in 1993, The Big Issue in Scotland has helped thousands of homeless and vulnerably housed people to earn more than £9.6 million by selling the paper. The Big Issue concept is a social enterprise that works – the organisation publishes an award-winning magazine that vendors can sell in order to make a direct profit and escape the cycle of dependency on handouts and begging. The Big Issue in Scotland is Scotland's best-selling weekly news and entertainment magazine. Over 170,000 Scots read the magazine every week. For more information, go to: www.bigissuescotland.com

**With generous
support from**



Contents

- 01 Welcome
- 02 Conference Agenda
- 04 AGM Agenda
- 05 Workshops & Activities
- 10 Workshop Leaders & Speakers
- 12 Delegate List

* Dotted throughout this brochure you'll find comments from Big Issue Scotland vendors, recommending special places to visit in Glasgow

Welcome

Welcome to Glasgow, Scotland, Global Headquarters of



International Network of Street Papers

On behalf of the INSP staff and board, local street paper *The Big Issue* in Scotland and all of our supporters and friends here in INSP's international headquarters, we are delighted to welcome you to the 13th Annual Conference of the International Network of Street Papers.

So much has happened since INSP last held our conference in Scotland four years ago, celebrating the achievement of 'The Golden Scenario'—our recognition as a registered charity and the establishment of our first staffed office, right here in Glasgow. Since that time, INSP's global membership has more than doubled, from 45 in 2004 to over 90 street papers spread across 38 countries today. With an increasing trend toward street paper development in the Global South, we are pleased to see a number of fresh faces at this year's event from cities as diverse as Delhi, Bogotá and Manila. This growth and diversity is both a call for optimism, as new ideas and energy flow into the network, as well as a reminder of the magnitude of the challenge ahead for all of us.

With an eye to the future, this year's conference focuses on that which makes street papers unique in the world of social enterprise, homeless advocacy and poverty reduction: street papers are media. Street papers are independent information. Street papers have something to say. While we all take on this challenge in our own cities, with our own

readers, through the pages of our individual street papers every day, this gathering is a rare opportunity to see how we can do it that much better together.

Thank you to everyone for your contributions and enjoy the conference.

"Some people don't understand street papers... Sometimes they don't want the magazine. But I wouldn't just take the money; I'm here to sell papers... It's a good read with good stories. Different to other papers."

*James Grant,
Vendor, The Big Issue in Scotland*

"Glasgow is delighted to welcome such a vibrant gathering of street newspapers from across the globe, which help some of the poorest people in so many different countries to earn an honest living. Street papers contribute to a more open and engaged society by posing thought-provoking questions to readers and decision-makers and encouraging a wider global dialogue on important social debates. I commend the INSP for highlighting these particular issues during their international conference in Glasgow and I wish you all well."

*Bob Winter
Lord Provost, Glasgow*

"As the national organisation that supports the third sector in Scotland, SCVO understands the challenges of making our world a more just and equitable place. We champion the exceptional work and social agendas of charities, social enterprises and community networks and encourage their voices to be heard in a society which often disregards the opinion of the concerned individual. We greatly support the focus of this year's INSP conference and intend to continue working in partnership with INSP to achieve our common goals."

*John Ferguson,
Director, Scottish Council for
Voluntary Organisations (SCVO)*



Glasgow's Clydeside



The Mitchell Library

Conference Agenda

Wednesday 18th June 2008

Day

Delegates arrive and are welcomed to the hotel

1845

Delegates depart from hotel reception for Glasgow City Chambers

1900

Civic Reception

at Glasgow City Council Chambers

A formal welcome to Glasgow

Mr Bob Winter

Lord Provost of Glasgow

Words of support from

Alex Salmond

First Minister of Scotland

Thursday 19th June 2008

0830

Delegates depart from hotel reception and walk to the Mitchell Library

0900

Opening and Welcome

of 13th Annual INSP Conference

Lisa Maclean

INSP Executive Director

Serge Lareault

INSP Chair

Paul McNamee

Editor, The Big Issue in Scotland

0920

Activity 1: INSP Speed- Networking

An opportunity for delegates to make introductions and share achievements from the year, broken up by individual consultancy sessions with INSP experts.

Part 1: Street Paper Exchange

Delegates pair off for rotating 5-minute networking discussions.

Part 2: Best Practices Consultancy with Street Paper Veterans

Delegates rotate into pre-booked 10-minute advising sessions.

1100

Break

1115

Workshop 1: INSP 'Nuts and Bolts'

This workshop session focuses on practical topics pertaining to INSP membership, operation and resources.

1230

Lunch

1400

Annual General Meeting of the INSP Part 1

1545

Break

1600

Annual General Meeting of the INSP Part 2

1800

Close of AGM

1915

Delegates depart from hotel reception for dinner

1930

Dinner:

An INSP Regional 'Dine-Around'

Delegates divide into designated regional groups for intimate networking dinners.

Friday 20th June 2008

0830

Delegates depart from hotel reception and walk to the Mitchell Library

0900

Workshop 2: Street Papers as Sustainable and Effective Media

Session 1

Delegates may participate in the one workshop of their choice in each of two sessions.

1045

Break

1100

Workshop 2: Street Papers as Sustainable and Effective Media

Session 2

1245

Lunch

1415

Public Forum:

'Around the World in 14 Years: The international street paper movement, then and now'

Keynote Address

John Bird

*Founder and Editor-in-Chief
of The Big Issue*

1445

Questions and Answers from the Floor

1500

The INSP 'Member Showcase'
Pre-booked presentations of
films and special projects by
INSP street papers.

1600

Break – Conclusion of
public session

1615

'Open Floor'
for Street Paper delegates

A forum for brief presentations,
announcements and idea
exchange among delegates.

1700

Close of Day and Break

1830

Delegates depart from hotel
reception for Street Paper Awards

1845

**International Street
Paper Awards
Ceremony**

Dinner and Ceilidh

**Kelvingrove Art Gallery
and Museum**

*(Dress code: formal attire/
traditional dress)*

2330

Close of Evening

**Saturday
21st June 2008**

0930

Delegates depart from hotel
reception and walk to the
Mitchell Library

1000

**Roundtable Discussions:
Street Paper 'hot topics'**

Delegates gather in small groups
to discuss current street paper
debates, sharing concerns,
experiences and
recommendations.

1130

Break

1145

Report back on roundtable
discussions

1230

'Kicking It to the Curb'
**My journey up and out
of homelessness**

David Duke

*Distribution Worker, The Big
Issue Scotland and Manager
of Scotland's Homeless World
Cup team*

Street football and The Big Issue
in Scotland helped David Duke
turn his life around. David shares
his personal story of overcoming
homelessness and addiction, with
emotion and a sense of humour.

1300

Lunch

1415

**Workshop 3:
The INSP 'Big Ideas'**

An opportunity to discuss
potential network-wide projects
for the coming years, building
on ideas proposed by INSP staff,
board and members.

1515

Report Back on INSP Big Ideas

1545

Break

1600

**Exploring Editorial
Partnerships**

Street papers pair up to discuss
the potential for editorial
partnerships, developing
activities, implementation plans
and suggestions for INSP support.

1645

Final Remarks

and Close of Conference

1930

Delegates depart from hotel
reception



2007 Conference: Street Soccer Match

**Community Enterprise
Visit and Buffet Supper**

Site visit to 'The Bridge', a cutting-
edge community centre in
Easterhouse, one of the most
socially deprived areas of
Glasgow. Entertainment by
a local youth theatre group.

**Sunday
22nd June 2008**

**Optional Sunday activity:
INSP Street
Soccer Match**

Conference delegates vs The Big
Issue in Scotland's street soccer
team, reigning champions of The
Homeless World Cup. Come along
to play or to support the teams.

0830

Delegates depart from
hotel reception

0900

Street Soccer Match

1000

Match ends

1030

Return to hotel – Bus 1
(for 13:00 / 14:00 airport
departures)

1100

Return to hotel- Bus 2

Kelvingrove Art Gallery & Museum



**Thursday
19th June 2008**

**The Mitchell Library,
Glasgow, Scotland**

14:00

- 1 **Opening of the meeting**
- 1.1 **Welcome message from the Chairperson**

14:05

- 2 **Election of the Chair and Secretary of the AGM**

14:10

- 3 **Reading and adoption of the Agenda**

14:15

- 4 **Approval of new members**

14:25

- 5 **Approval of minutes from the 2007 AGM**

14:30

- 6 **Follow up of minutes from the 2007 AGM**

- 6.1 **INSP and the North American Street Newspaper Association: A formal adoption of the 'Strategic Alliance'**

Joanne Zuhl
INSP Secretary



INSP Delegates at the 2007 AGM

14:45

- 6.2 **INSP and a German-speaking platform:**
A proposal for strengthening collaboration with this regional group
Lisa Maclean
INSP Executive Director
Beatrice Gerst and Jo Tein
Chair and Director of the former 'German street paper network'.

15:05

- 6.3 **INSP Charter Revision (Special Resolution)**
Following a year-long consultation, members will vote on key amendments to the 'INSP Charter' to bring it in line with the charity's legal 'Memorandum or Articles and Association'.
Serge Lareault,
INSP Vice-Chair
Iain Meiklejohn
Lawyer, Shepherd & Wedderburn

15:45

- 7 **Break**

16:00

- 8 **2007 Annual Review**

16:20

- 9 **Approval of the 2007 Audited finances and questions**

16:40

- 10 **2008 Auditor adopted by members**

16:45

- 11 **Outline strategy for 2008 and questions**

17:15

- 12 **INSP Board Elections**
Facilitated by Mel Young
INSP Honorary President

- 12.1 **Selection of Vote Counters and Explanation of Election Procedure**

12.2 Nominations

Short presentations by nominated candidates

12.3 Voting

17:30

- 13 **The future of the Honorary President position**
- 13.1 **Presentation**

17:40

- 14 **Location of future INSP conferences (2009/10)**
INSP board announces the results of the formal application process

17:45

- 15 **Any other considerations**

17:55

- 16 **Announcement of board election results**

18:00

- 17 **Close of the AGM**

Workshops & Activities



“I’d say you should go get a good pint in a good old local, like my favourite at the bottom of Buchanan Street”.

Mark Lawson
Big Issue vendor
St Vincent Street

**Thursday
19th June 2008**

Activity 1 Part 2: Best Practice Consultancy with Street Paper Veterans (Pre-booked sessions)

All consultancy sessions will take place in the corridor between the Jeffrey Room and the Burns Room

1: Fundraising Projects and Techniques

Hildegard Denninger,
Director, BISS, Germany
Serge Lareault,
INSP Chairperson and Editor-in-Chief, L’Itineraire, Montreal

2: Distribution and Sales

Bob Tulk,
National Sales Manager,
The Big Issue, Birmingham

3: Vendor Support and Social Programmes

Beatrice Gerst,
Social Development Manger,
Trott-War, Germany

4: Business Development and Social Enterprise

Ian Macarthur,
Managing Director,
The Big Issue, London

5: Local Street Soccer and Sports Development

Arkady Tyurin,
Director, Journey Home,
St Petersburg

6: Marketing and Communication

Lara McCullagh,
Marketing & Communications
Manager, The Big Issue, London

7: Vendor Management Database and Techniques

Erin Anderson,
Network Development Officer,
INSP, Glasgow

8: Developing Street Paper Film Projects

Per Kristian Lomsdalen,
Director, =Oslo, Oslo

9: Advertising

Lisa Woodman,
Publisher, The Big Issue, London

10: Editorial Management

Paul McNamee,
Editor, The Big Issue in Scotland

Thursday
agenda
continues
overleaf >

< Continued from
previous page

**Thursday
19th June 2008**

Workshop 1: INSP 'Nuts and Bolts'

Group 1: Street Paper Charter Revision

Room: Stirling

Serge Lareault,
INSP Chairperson and
Editor-in-Chief, *L'Itineraire,*
Montreal

Lisa Maclean,
INSP Executive Director

Iain Meiklejohn,
Legal expert

As part of the 2008 Annual General Meeting, INSP members will be asked to approve revisions to the Street Paper Charter, as discussed by the INSP Board and a member working group throughout the year. This session gives interested members the opportunity to ask questions and provide feedback to the INSP Board and legal experts prior to the vote.

Group 2: 'INSP 101' for emerging street papers

Room: Burns

Joanne Zuhl,
INSP Secretary and Editor-in-Chief
of *Street Roots,* Portland

Clement Njoroge,
Director, *The Big Issue Kenya,*
Nairobi

Targeted at recently established street papers and new INSP members, this session will provide an overview of the resources and services offered by INSP, followed by a Q&A session on best practices for the early days of street paper development and a discussion on how INSP could better support their work.

Group 3: How to get the most out of INSP's 'Street News Service' (SNS) project

Room: Moir

Erin Anderson,
INSP Network Development Officer

Michael Gasser,
Editor of *Surprise,*
Switzerland and member
of SNS working group

As the Street News Service project has developed rapidly in recent months, this session offers a practical guide on the resources and services the improved SNS has to offer. We will also discuss new ways papers can contribute to the SNS through a collaborative editorial development initiative.

Group 4: Collaborative fundraising through INSP's Hotel Bookings Scheme

Room: Dyer

Jeroen de Rooij,
INSP Treasurer and Editor-in-
Chief of *ZMagazine,* Amsterdam

Members will learn how to get involved in a low-maintenance joint fundraising initiative in collaboration with INSP. This project, which *ZMagazine* has successfully piloted at the local level, enables member papers to earn revenue through a partnership with an online hotel bookings company.

Group 5: Common Roots, Common Purpose: INSP and the Homeless World Cup

Room: Simpson

Mel Young,
President, *The Homeless World
Cup;* Honorary President, INSP
Steven Persson,
Manager, *The Big Issue Australia*
(2008 Homeless World Cup host)

This session will discuss the development of the INSP and HWC partnership this year and specific plans for the 2008 event. Facilitators will address questions about individual papers' involvement in the HWC—as teams and/or media partners—and practical steps to developing grassroots street soccer projects.



“Maybe the People’s Palace, Glasgow Green. People often forget about the People’s Palace. They’ve redone it. It looks really nice. Got a café and seats around it where you can sit. You could also take a walk round Glasgow Green and see the monuments in it.”

Janice
Big Issue vendor
Ingram Street

**Friday
20th June 2008**

**Workshop 2:
Street Papers
as Sustainable
and Effective Media**
Session 1

**Group 1: ‘Reporting
for Social Impact’**

Room: Moir
Sanjay Suri,
European Editor, Inter Press Service

A focus on the vital role of independent media in using information to incite action and change. Drawing from exemplary works by a range of print media outlets, the session will discuss innovative ways to make that information accessible and seductive.

**Group 2: ‘Promoting your
street paper as a unique
source of news and
information’**

Room: Stirling
Ricardo Grassi,
*Journalist Trainer, The Inter Press
Service Capacity-Building Centre.*

A focus on using the unique position of the street paper to acquire information that others cannot. In an interactive and analytical way, the session will consider how to run breaking stories, which can make a powerful contribution to street paper cities’ discussions on key topics and make mainstream media view take note of street papers’ position as an important source of news and information. (Spanish / English / Italian language capacity)

**Group 3: ‘Investigative
Journalism: Finding, honing and
honouring gritty research skills’**

Room: Burns 1
Silja J.A. Talvi,
*Independent Investigative
Journalist and Book Author; Senior
Editor for In These Times, USA*

If you’re up for trying to ‘sniff’ out tough, controversial or even dangerous stories, where do you start? How do you get people talking about uncomfortable aspects of their lives? How do you deal with “experts” who want to spin your story? How much of a story should be about instinct vs. commonsense? What about the ethics of paying people for their time, the use of pseudonyms, or going undercover? Bring your questions, real-life scenarios, and ideas.

**Group 4: ‘Visual Voice:
Personality in Editorial Design’**

Room: Dyer
Mark Neil,
*Creative Director,
The Big Issue in Scotland*

A focus on the fundamental importance of a publication’s voice and how it is conveyed visually through layout and design. Through a critique of street papers’ and other publications’ personalities, delegates will learn basic principles of attractive layout and design, common pitfalls to avoid and effective, cost-efficient ways to source images.

**Group 5: ‘Starting from
Scratch: Advertising for
Small or Emerging Papers’**

Room: Simpson
Jon-Paul Kitching,
Group Publishing Director (founder)
John O’Rourke,
*Publisher (founder),
Clash Magazine, Scotland*

Want to build a sustainable foundation for your street paper? Convinced that advertising is the way to go, but having trouble breaking into the market? Don’t worry—it’s a common story. In this workshop, co-founders of an award-winning Scottish music magazine discuss their remarkable success in developing an advertising base from the ground-up. Participants will receive practical advice on how to get over that first ‘hump’ and get the momentum going.

**Group 6: ‘Fundraising
Methodology: Writing
Compelling Grant Proposals’**

Room: Burns 2
Claire Crump,
*Grant-making Manager,
Charities Aid Foundation (CAF), UK*

This session will take participants through a practical process of effective grant-writing. Using examples, delegates will discuss both the art and science of fundraising and receive insider advice from a seasoned grant-maker on how to improve fundraising techniques.

**Friday
agenda
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< Continued from previous page

**Friday
20th June 2008**

Workshop 2: Street Papers as Sustainable and Effective Media

Session 2

Group 1: 'Reporting for Social Impact'

Room: Moir

Sanjay Suri,

European Editor, Inter Press Service.

See Session 1: Group 1 for description.

Group 2: 'Promoting your street paper as a unique source of news and information'

Room: Stirling

Ricardo Grassi,

*Journalist Trainer, The Inter Press
Service Capacity-Building Centre.*

See Session 1: Group 2 for description.

Group 3: 'Investigative Journalism: Finding, honing and honouring gritty research skills'

Room: Burns 1

Silja J.A. Talvi,

*Independent Investigative
Journalist and Book Author; Senior
Editor for In These Times, USA*

See Session 1: Group 3 for description.

Group 4: 'Strong Infrastructure Strong Paper – an introduction to strategic and business planning'

Room: Burns 2

Amanda Carpenter,

*CAF Consultant, Achill
Management*

A highly participatory, practical workshop to help organisations initiate or revise a strategic and business planning process. Topics include: (1) using SWOT / PEST tools to generate business priorities, (2) setting realistic goals and targets, (3) using and choosing the right Board of Trustees, (4) engaging staff in the planning process and getting buy-in, (5) saying 'No' and refining your plan, and (6) evaluating success and building on strengths.

Group 5: 'Encouraging New Voices for the Alternative Press'

Room: Dyer

Zoë Strachan,

*Writer and Tutor of Creative
Writing and English Literature,
University of Glasgow*

Delegates wishing to develop writing groups for homeless and socially marginalised people will learn techniques for encouraging creativity, participation and positive group work among newly-emerging writers with diverse needs. The workshop will also discuss methods for providing constructive criticism and preparing writing for publication.



"I've got a wee dog. She has arthritis and every day I take her on a walk through Overton Park in Rutherglen. I suggest people go take a walk around the city. Best way to see things."

James Hay
Big Issue vendor
Buchanan Galleries

Group 6: 'Web Fundraising: Building a stronger online presence for your paper'

Room: Simpson

Panikos Efthimiou,

*Communications Training
Manager, Charities Aid
Foundation (CAF)*

Even the smallest charities have websites, but how many of them maximise its potential as a fundraising tool? This workshop shows you how to make your website earn its keep. An experienced fundraiser, charity trustee and former actor, Mr Efthimiou is determined to insure that delegates leave fired up with ideas on how to maximise their charities' income.

**Saturday
21st June 2008**

Roundtable Discussions: Street Paper 'Hot Topics'

Group 1: Working positively and effectively with Roma vendors

Room: Stirling

*Jeroen de Rooij,
ZMagazine, Holland;
Bob Tulk and Peter Bird,
The Big Issue, UK*

Group 2: Catastrophic street paper disasters and how to survive them

Room: Jeffrey 1

*Joanne Zuhl,
Street Roots, USA*

Group 4: Supporting vendors with drug and alcohol dependency

Room: Moir

*Per Kristian Lomsdalen,
Manager, =Oslo, Norway*

Group 5: Promoting long term change in the lives of our vendors

Room: Simpson

*Hildegard Denninger,
Director, BISS, Germany*

Group 6: The promise and pitfalls of developing associated social enterprises

Room: Burns 1

*Jo Rogge,
Director of 'The Big Squeeze', the design company of The Big Issue in Namibia*

Group 7: The unique role of street papers in the Global South

Room: Burns 2

*Clement Njoroge,
Director, The Big Issue Kenya
Samba Yonga,
Editor/Director,
The Big Issue Zambia*

Group 8: People over profits: Street papers promoting an ethical 'sustainable economy'

Room: Jeffrey 2

*Piero Magri,
Executive Director, Terre di Mezzo, Italy*

Group 9: Engaging street paper readers through campaigning and advocacy

Room: Dyer

*Birgit Müller,
Editor-in-chief,
Hinz und Kunzt, Germany*

Workshop 3: The INSP 'Big Ideas'

Group 1: International Homeless Arts Festival

Room: Moir

*Stian Olderkjaer,
Board Member, =Oslo, Norway*

An event gathering together vendors from INSP street papers around the world to celebrate their artistic talents and achievements (in visual arts, drama, music, comedy, etc) and challenge global perspectives on homelessness. Proposed by =Oslo street paper in Norway.

Group 2: INSP Street Paper Archives

Room: Burns 1

*Erin Anderson,
INSP Network Development Officer*

The creation of an official archive of INSP street papers in partnership with a recognised library institution in order to preserve the historical significance of these independent publications and create a public education resource. Proposed by the INSP Staff/Board team.

Group 3: The Future of the INSP Awards

Room: Burns 2

*Lisa Maclean,
INSP Executive Director
Mel Young
INSP Honorary President*

INSP organised the first-ever International Street Paper Awards as a core part of this year's conference to celebrate the social impact made by street papers as independent media. This session will reflect upon the 2008 Awards and create a vision for 2009 and beyond.

Group 4: INSP's next big international campaign

Room: Dyer

*Patricia Merkin,
Director, Hecho en Buenos Aires, Argentina*

In 2005, INSP organised a network-wide campaign to seek justice for violent attacks against 16 homeless people in Brazil. This session will discuss pressing issues and innovative strategies for the next INSP campaign. Proposed by member requests at the 2007 conference.

Group 5: Brainstorming New Ideas

Room: Simpson

*Serge Lareault,
INSP Chairperson and Editor-in-Chief, L'Itineraire, Canada*

This session will serve as an open forum for resurrecting promising project ideas from past INSP conferences and exploring the potential for new and creative network-wide initiatives.

Workshop Leaders & Speakers



Mr Sanjay Suri is Editor for the Europe-Mediterranean region of the Inter Press Service (IPS). Previously he served as Europe editor for the Indo Asian News Service and chief reporter for the Indian Express newspaper in New Delhi. Sanjay studied journalism at Stanford, and earned an M.Sc in social and organisational psychology at the London School of Economics. His book, *Brideless in Wembley - In Search of Indian England*, was published in London in September 2007.



Mr Mark Neil was educated at Cumbria College of Art & Design where he studied Graphic Design specialising in Editorial Design. Upon graduating, Mark worked as Assistant Art Editor for Glasgow-based lifestyle magazine *Cog*. Following 3 years in Glasgow advertising and design agencies, Mark joined *The Big Issue* in Scotland as Designer and now runs the art department as Creative Director.



Ms Zoë Strachan is the award-winning author of *Negative Space* and *Spin Cycle* (both published by Picador). She also writes short stories, essays, journalism and pieces for radio, and is currently completing her third novel, *Play Dead*. She teaches on the MLitt in Creative Writing at the University of Glasgow and has facilitated writing workshops for a wide range of client groups. (www.zoestrachan.com)



Mr Ricardo Grassi is a journalist, writer and trainer specialising in the development of the media and civil society sectors. Ricardo worked in Afghanistan between 2003 and 2007, directing the main independent news agency, with responsibilities including: upgrading an Afghan media -group, training reporters and editors, and providing professional communication skills to civil society officials. In 2007, he founded the Inter Press Service Capacity-Building Centre.



Ms Silja J.A. Talvi is a Senior Editor at *In These Times* magazine, USA, and the author of *Women Behind Bars: The Crisis of Women in the US Prison System* (2007 – www.womenbehindbars.org). She's the recipient of sixteen national and regional journalism awards, including the 2007 literary award from The National Council on Crime and Delinquency. Silja also serves on the advisory board of INSP member street paper *Real Change News* of Seattle, USA.



Mr Panikos Efthimiou has been working in the voluntary sector for over 25 years, as a fundraiser, volunteer, Trustee and most recently as Training Manager at Charities Aid Foundation (CAF). Panikos delivers trainings in the UK and internationally for a number of organisations, including CAF and the Institute of Fundraising. He has extensive experience in areas of governance, trade unionism, employment matters and mediation.



Mr John Bird was a poor boy, orphan, thief, inmate, artist and poet before going on to found The Big Issue in 1991. He has become recognised as an authority on motivation, achievement and social entrepreneurship, receiving numerous awards, including The UN Scroll of Honour, an MBE and the Beacon Prize for Creative Giving. His autobiography “*Some Luck*”, published by Penguin explains John’s ascendancy from the vulgar life of crime to social enterprise.



Mr David Duke is the Outreach and Distribution Team Leader for The Big Issue in Scotland and the Team Manager for Scotland’s Homeless World Cup team. After representing Scotland as a player at the 2004 event, David worked his way up to Assistant Coach before taking full leadership of the team and guiding them to victory in the 2007 Homeless World Cup in Copenhagen. David has received distinguished coaching awards from the Scottish Football Association, as well as a Certificate in Community Development.

Ms Claire Crump is the Grantmaking Manager at Charities Aid Foundation (CAF). For the past six years, she has built up CAF’s charity consultant’s network and developed consulting and advisory experience for CAF’s corporate and individual clients, as well as the CAF grant programme. Claire has a particular interest in employee engagement and recognition models from a UK and an international perspective.

Ms Amanda Carpenter has been working as an independent consultant in the third sector for 15 years. Previously, she was director of executive education at London Business School, CEO of a United Nations charity and an advisor at the Industrial Society. Amanda specialises in developing Boards, strategic planning and organisational development. She believes passionately in getting charity Trustees to “earn their keep” by increasing their effectiveness on boards and committees.

Mr Iain Meiklejohn is a partner in Shepherd and Wedderburn LLP, which is a law firm with offices in Aberdeen, Edinburgh, Glasgow and London. Iain specialises in advising businesses, charities and professional organisations on their constitutions, corporate governance and internal management questions, as well as co-ordinating, when required, the provision to clients of Shepherd and Wedderburn LLP of the range of legal services and advice provided by that firm.

Mr John Paul Kitching is Group Publishing Director (founder) of Clash Magazine, Scotland.

AFRICA

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